Bacone College
Bachelor of Science Degree – Business Administration
Marketing

Student: _____ Advisor: _____

Bacone Core Requirements (36)

	Sem.	Hrs.	Gr.
CLE 1103 First Year Seminar	_____	_____	_____
AIS _____ American Indian Studies (3 hours)	_____	_____	_____
ENG 1113 English Composition I (C or better)	_____	_____	_____
ENG 1213 English Composition II (C or better)	_____	_____	_____
HIS _____ U.S. History (3 hours)	_____	_____	_____
HPE 2112 Personal Health	_____	_____	_____
CIS _____ 1113 or 2113 Computer Technology	_____	_____	_____
LOGIC 3213 Intro to Critical Thinking and Logic	_____	_____	_____
MTH 1513 College Algebra	_____	_____	_____
____ ____ Philosophy / Religion / Ethics	_____	_____	_____
SPC 1713 Speaking and Thinking Critically	_____	_____	_____
___ ____ BIO 1114 or CHM 1364 or GPS 1114	_____	_____	_____

Liberal Arts Guided Electives (9)   (3 hrs ea)

	Sem.	Hrs.	Gr.
ART or THE _____	_____	_____	_____
LIT or COM 1113 _____	_____	_____	_____
PSC, PSY, or SOC _____	_____	_____	_____

Business Core (46)

	Sem.	Hrs.	Gr.
ACC 2113 Financial Accounting	_____	_____	_____
ACC 2123 Managerial Accounting	_____	_____	_____
BUS 2143 Business Law	_____	_____	_____
BUS 4553 Quantitative Methods	_____	_____	_____
BUS 4013 Business Ethics	_____	_____	_____
CIS 3213 Technology Applications in Business	_____	_____	_____
CIS 4113 Management Information Systems	_____	_____	_____
ECN 2513 Microeconomics	_____	_____	_____
ECN 2613 Macroeconomics	_____	_____	_____
FIN 3113 Business Finance	_____	_____	_____
MKT 2283 Principles of Marketing	_____	_____	_____
MGT 2223 Principles of Management	_____	_____	_____
MGT 3253 Business Statistics	_____	_____	_____
MGT 4113 Organizational Behavior	_____	_____	_____
BUS 4954 Problems in Business	_____	_____	_____

**All "Degree Requirement" courses must have a
grade of C or better.**

Marketing Major   (28)

	Sem.	Hrs.	Gr.
MKT 2513 Buyer Behavior	_____	_____	_____
MKT 3113 Marketing Research	_____	_____	_____
MKT 3213 Marketing Channels	_____	_____	_____
MKT 3313 Retailing Management and Promotion	_____	_____	_____
MKT 3414 Sales Management	_____	_____	_____
MKT 4513 International Marketing	_____	_____	_____
MKT 4113 Marketing Management	_____	_____	_____
MKT 4313 Advertising Management	_____	_____	_____
CMP 2443 Intro to Website Construction	_____	_____	_____

General Electives   (6)

			Sem.	Hrs.	Gr.
___	____	_____	_____	_____	_____
___	____	_____	_____	_____	_____
___	____	_____	_____	_____	_____

Advisor Check by: _____

Total Hours Completed _____

Current Enrollment (Hrs) _____

Hrs. needed after current semester _____

Date: _____

Required Courses needed after current semester _____

_____

Elective hours needed after current semester _____

Minimum of 125 credit hours and a CGPA of 2.5 are required to graduate.