

American Indian Short-Term Recruitment Plan Bacone College, Bacone, OK

**Based on the recommendations of Rev. Kyle Taylor
Director of the American Indian Learning Work Community**

Mission Statement

Bacone College, an independent institution related to the American Baptist Churches USA, maintains its commitment to serving American Indians within a culturally diverse community. The College, through its baccalaureate and associate degree programs, challenges students to develop intellectual and social skills, spiritual values and healthy lifestyle by providing quality education in a nurturing Christian environment.

Principles

Bacone College actively seeks to recruit an American Indian student body which embraces individuals from a multiplicity of dimensions including race, religion, national origin, sexual orientation, age, gender and differential abilities. Diversity is valued as the most critical component in the development of a rich intellectual environment within which students may experience inclusiveness and appreciation of individual differences.

Planning Assumptions

1. Long-Term recruitment goals have been established to bring 300 American Indian students into Bacone College American Indian Programs.
2. Three American Indian Programs have been established to facilitate this recruitment goal.
 - AIWC - American Indian Learning Work Community
 - Tribal membership and nomination
 - High Academic Promise
 - Limited financial ability (full Pell eligible)
 - Residential
 - Work component required
 - AISP – American Indian Students of Promise
 - Tribal membership
 - Residential
 - AICC- American Indian Cultural Clubs
 - Tribal membership
 - Non-residential

Program Staffing:

- F/T Director of AIWC (Faculty with ½ release time to develop the new NA Studies Degree)
- F/T Director of AISP
- F/T Coordinator of AICC

These Full Time staff will engage in year- round outreach which will include Tribal Community Centers with American Indian staff who are familiar with the tribal community being targeted. These outreaches are designed to increase awareness of the institutional commitments Bacone has made for American Indians at Bacone College. These outreach efforts will focus primarily at the high school level and enlarge our pool of prospective American Indian students. These outreaches specifically include relationship building with parents and extended family members.

Recruitment Staffing:

- American Indian Admissions Counselor
- American Indian Recruiter – AICC
- American Indian Recruiter – AISP / In-state
- American Indian Regional Recruiters – AISP
 - Three contract recruiters
 - East
 - North Central
 - West

Staff Assignments:

American Indian Admissions Counselor activities include but are not limited to:

1. Tracks all documents necessary in the admissions process for prospective American Indian Students. This includes mail-outs, calls, e-mails, and text messages.
2. Coordinates with and supports the American Indian Recruiters and American Indian Program Directors.

Recruiters activities include but are not limited to:

1. Visiting Title 7 schools such as Sequoyah, Riverside and Jones Academy establishing these schools as feeder schools to Bacone.
2. Organizes Tribal College Transfer Days
3. Builds relationship with JOM Directors
4. Helps to plan, organizes and implement:
 - Bacone College American Indian Day(s)
 - American Indian Studies Symposium
 - American Indian Leadership Day