BACONE COLLEGE
PROGRAM ASSESSMENT PLAN/ANNUAL REPORT

Bachelors of Science in Business Administration in the Division of Business

The Division of Business provides a student-centered learning environment to develop the business skills and appreciation of continuous learning necessary to succeed in a dynamic global economy. The faculty is empowered to help develop ethical, knowledgeable and technologically competent business professionals. We strive to do this to further the College's mission of providing a premier educational experience through Christian principles, while providing educational opportunities for American Indians within a culturally diverse community.

Program Goals/Outcomes		**Assessment/Evaluation Measure**	**Assessment Schedule**	**Assessment Result**	**Improvement Plan/Changes Made**
Goals are statements that lay out a general blueprint for accomplishing the mission. A set of goals should articulate the mission in sufficient detail to support the development of actionable priorities. Goal statements should include desired end results, but not in such specificity that the statements become objectives/ outcomes. *Outcomes are statements that disaggregate goals statements into intended outcomes. Learning outcomes are designed to describe what a program intends to do to support the mission. In both situations, the goals (and therefore the mission) define the substance of the outcome. In addition, outcomes should be measurable and provide the indicator of success.*		*Tell how assessment will be done: technique, instrument, task, survey, count, and percent.*	*When will the goal/outcome be assessed?*	*Record results after assessment is done and analyzed. Did you meet your indicator of success?*	*Tell what was done with assessment results and briefly list what changes and/or improvements will be made.*
Goal 1	**Offer a responsive, flexible business curriculum with an environment that prepares and supports analytic thinking and lifelong learning**				
Outcome 1	95% or higher of students will complete a capstone experience with a grade of "C" or better.	Final grade distribution for BUS 4954 or MIS 4954 (Information Systems concentration)	Every semester	Goal Not Achieved – 90%	We had a 'n = 10' for the year and one individual did not earn a C or higher. With such a low 'n' there is little that can be

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					done to improve the % outcome.
Outcome 2	90% or higher of students will demonstrate accumulated knowledge by passing the "Comprehensive Exam" with a score of 70% of higher.	Business Administration Comprehensive Exam administered in BUS 4954 or MIS 4954	Every semester	Goal Achieved – 90%	
Outcome 3	Upper division courses must include a component of continuous writing/journaling and/or practical application.	100% of all upper division courses will have a practical application, writing assignment or project component	Every semester	Goal Achieved	
Outcome 4	100% of students will maintain a 2.50 cumulative GPA for admission to and graduation from the program	CAMS – GPA's	Every semester	Goal Achieved	
Outcome 5	Student survey results will indicate 80% or higher of students feel either capable or extremely capable of success in either a business environment or graduate school.	Division of Business Student Satisfaction Survey	In April of each academic year	Goal Achieved	
Outcome 6	75% or higher of students placed into internships will receive a favorable or very favorable evaluation from their internship supervisor	Division of Business Student Internship Evaluation Form	At the end of the each student internship – each semester	Goal Achieved	
Goal 2	**Integrate technology into the student-learning environment and utilize it to promote community among students and faculty**				
Outcome 1	90% or higher of students will complete MIS 3213 with a "C" or higher	Final grades distributed for MIS 3213 – Advanced Microcomputer Applications	Every semester	Goal Not Achieved – 60.0%	Mr. White is currently reviewing the requirements for the course, as well as the introductory courses in CMP/IS to make sure that our students are better prepared

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					when they enter the advanced course. In addition, this course will be returning to the class from its current online format.
Outcome 2	90% or higher of students will complete MIS 4113 with a "C" or higher	Final grades distributed for MIS 4113 – Management Information Systems	Every semester	Goal Not Achieved – 80.0%	Mr. White is currently reviewing the requirements for this course to try and ascertain what areas are giving our students problems
Outcome 3	10% of classes taught will utilize an online format	Moodle	Annual	Goal Achieved	
Goal 3	Create an environment that supports our mission by: A. Providing opportunities for faculty development, B. Encourage faculty efforts to serve students and improve the program at large, C. Offering appropriate rewards for achievement in teaching, intellectual contribution and service to the institution and to the community at large.				
Outcome 1	50% of Division of Business faculty development money will be used for research/accreditation related	Journals/articles and other publications as well as	Annual	Goal Achieved	

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	activities	conference meetings and presentations			
Outcome 2	100% of full-time faculty will meet with their advisees at least twice per year to advise and verify plans of study	Faculty self-reported data	Annual	Goal Achieved	
Goal 4	**Target well-defined markets and promote the Division of Business effectively in those mandates**				
Outcome 1	25% of new students accepted in the Division of Business from Native American heritage	CAMS	Every semester	Goal Achieved– 42%	
Outcome 2	The Division of Business will maintain a list of all organizations that either interview or hire Bacone graduates for a five-year period. The division will contact 75% of these organizations annually marketing its programs and showcasing its graduates	Contact with former students who are currently in a business environment	Annual	Goal Achieved	
Goal 5	**Build and maintain partnerships with big constituencies**				
Outcome 1	The Division of Business will annually poll a group of primary constituents to determine their expectations of newly hired graduates. This poll includes both knowledge and skill information. The Division of Business will assure that all skills and knowledge areas that are identified by 60% of the polled constituents are included in the required course curriculum	Survey	Annual	Goal Achieved	
Outcome 2	The Division of Business will maintain a listing of all organizations (including contact information) that have or will in the future recruit on campus	Contact information in business divisions office	Annual	Goal Achieved	