What can I do with my major...

PROGRAM DESCRIPTION
The Division of Business provides a student-centered learning environment to develop the business skills and appreciation for continuous learning necessary to succeed in a dynamic global economy. The faculty is empowered to help develop ethical, knowledgeable, and technologically competent business professionals. We strive to do this to further the College’s mission of providing a premier educational experience through Christian principles, while providing equal educational opportunity to all. To best serve our students and to efficiently use institutional resources the Division of Business will seek to: offer a responsive, flexible business curriculum within a learning environment that prepares and supports analytical thinking and lifelong learning; integrate technology into our teaching and communications with students and colleagues; create an environment to fulfill our mission by providing opportunities for faculty development; support for faculty efforts to serve students and improve our programs; appropriate rewards for achievements in teaching, intellectual contributions and service; target well-defined markets and promote the Division of Business effectively in those markets; build and maintain partnerships with key constituencies.

SAMPLE CAREERS
- Marketing Managers
- Sales Managers
- Advertising Managers
- Advertising Salespeople
- Agents and Business Managers
- Market Research Analysts
- Meeting and Convention Planners
- Public Relations Managers
- Public Relations Specialists
- Purchasing Managers
- Real Estate Agents

TYPES OF EMPLOYERS
- Profit and Nonprofit Organizations
- Marketing Research Firms
- Savings and Loan Associations
- Commercial Banks and Credit Unions
- Super Retailers
- Department, Specialty and Discount Stores
- Hospitals
- Educational and Public Institutions
- Large Companies/Corporations
- Government Organizations
- Consulting Firms
- Print and Electronic Media
- Financial and Insurance Companies
- Manufacturers
- Product and Service Organizations

Graduation Requirements:
- 124 credit hours
- 2.5 cumulative GPA

Division of Business
Allen White, Division Chair
(918) 781-7334